

DISCOVER ESTÉE LAUDER'S ADVANCED NIGHT REPAIR CLEANSER COLLECTION

As an authority in nighttime skincare, Estée Lauder understands the importance of cleansing away the day's impurities and makeup to reset and prepare skin for its nighttime process of renewal. Building on decades of research and expertise, Estée Lauder has developed two high performance cleansers: NEW Advanced Night Cleansing Gelée and the beloved Advanced Night Cleansing Balm in a new package

Skin's acid mantle is a thin film on skin's outermost layer, and it acts as a first defense against damaging external assaults. The delicate acid mantle can be easily affected by harsh cleansers. Both Advanced Night Cleansers are formulated with gentle ingredients and are clinically proven not to disrupt skin's pH or acid mantle during cleansing.

NEW ADVANCED NIGHT REPAIR CLEANSING GELÉE WITH 15 AMINO ACIDS

Gently yet thoroughly removes longwear foundation face makeup, impurities, free radicals. Developed with 15 Amino Acids naturally found in skin's protective barrier, including Glycine, Serine, Glutamic Acid, Aspartic Acid, Leucine, Proline, Threonine, Valine, Isoleucine, Histidine, and others. This renewing gel transforms into a fluffy, soft foam that gently yet thoroughly cleanses skin—without drying, stripping or disturbing skin's acid mantle and moisture barrier. Formulated to not disturb skin's natural pH level. Rinses easily and leaves skin feeling soft, comfortable and balanced.

PRO TIP: Proven regimen power: When using Cleansing Gelée before Advanced Night Repair Serum, the serum penetrates 5X faster.

100% said all traces of makeup were removed*
95% said skin felt soft and comfortable*

Available in all points of sale as of September 2023
Price: €45

ADVANCED NIGHT REPAIR CLEANSING BALM

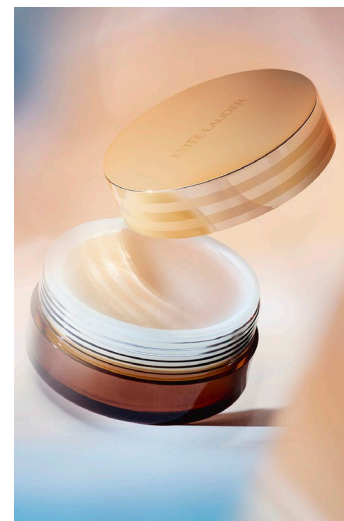
Experience three textures in one: the buttery balm transforms into a delicate cleansing oil as you massage it over dry skin, melting away even waterproof eye makeup. Add water to rinse and it transforms once again, into a cushioning milk that washes away easily without residue.

Developed with a lipid-rich oil infusion made up of 25% Safflower Seed Oil, gently yet effectively lifts away the day's makeup, sunscreen and impurities without stripping skin or disturbing the moisture barrier, skin's natural pH level or acid mantle. Leaves skin feeling soft, smooth and conditioned.

*99%** said skin felt soft, smooth and nourished*

Available in all points of sale as of September 2023
Price: €57

For further press information or images, please contact:
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*Consumer testing on 162 women after a single product use.

**Consumer testing on 178 women after a single product use.

In vitro testing of serum penetration on uncleansed skin vs. cleansed skin measured after 3 hours.

#EveryNightYourNight

ESTÉE LAUDER